ANGELASUN PORTFOLIO

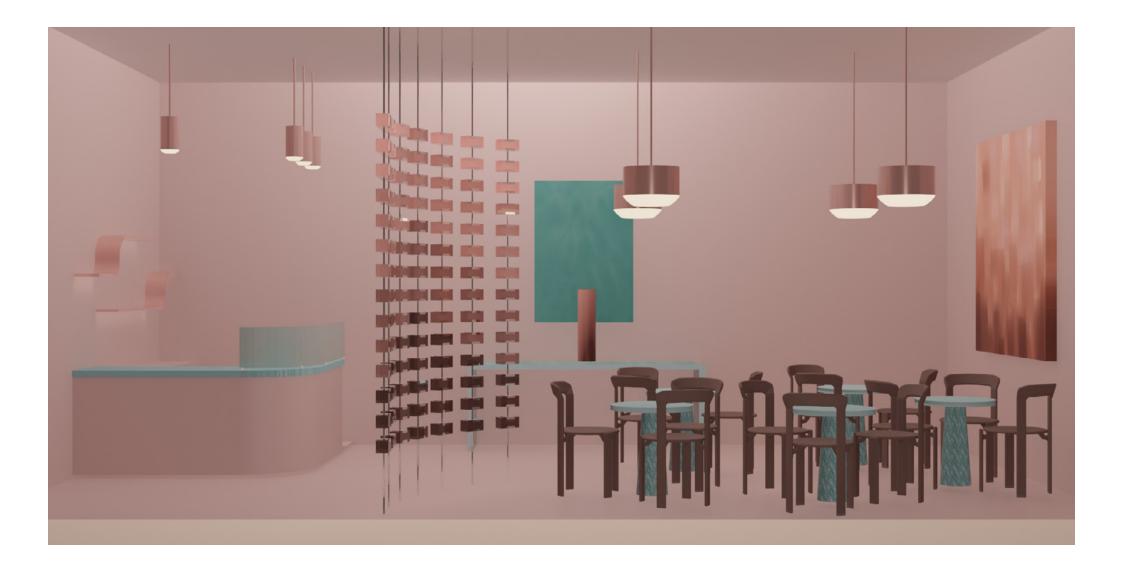
2024

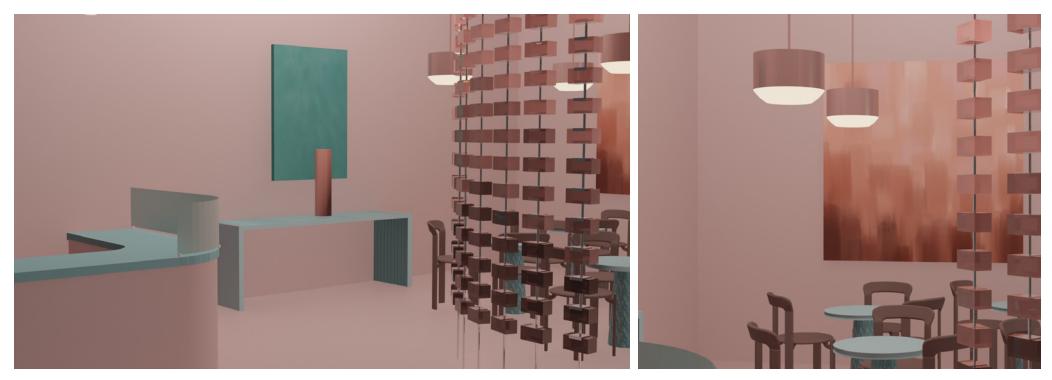
RETAIL DESIGN/ VM DESIGN/ EVENT DESIGN



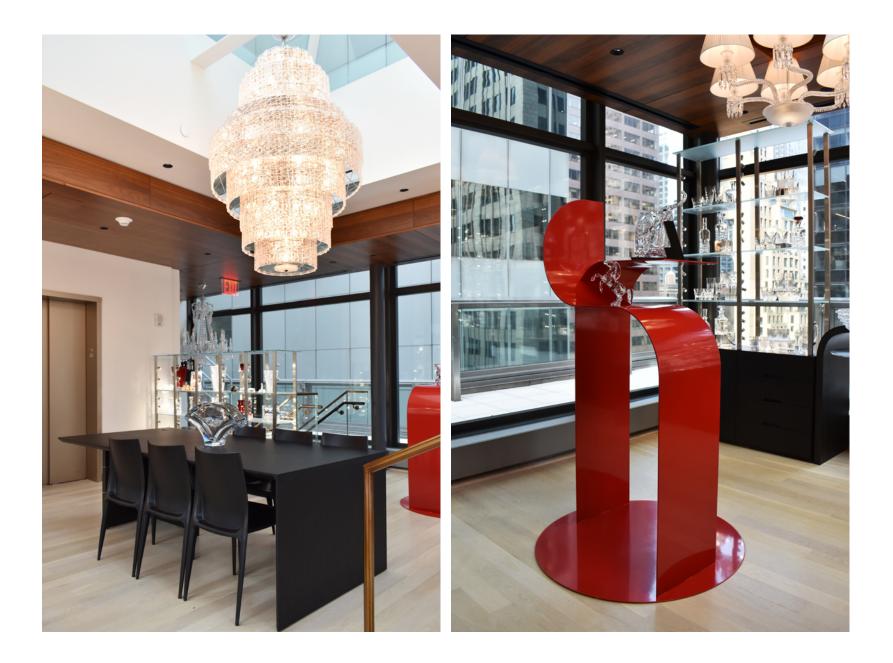
The space is inspired by recycling USED COFFEE GROUNDS, casted with resin into bricks.

The divider of the space is constructed with the coffee grounds bricks, creating a colored gradient from nude pink to dark brown.



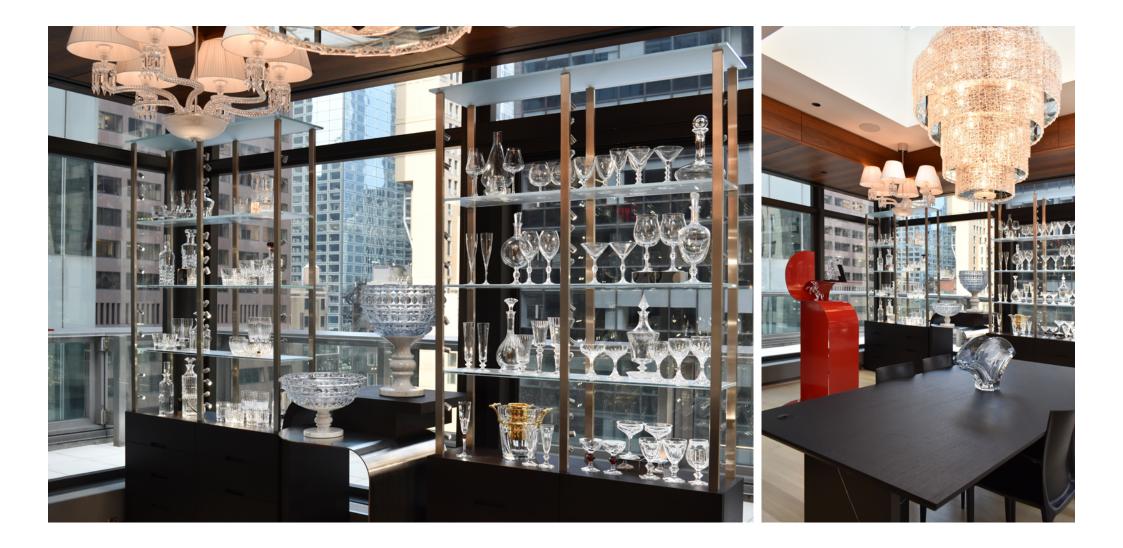


RENDER IMAGES

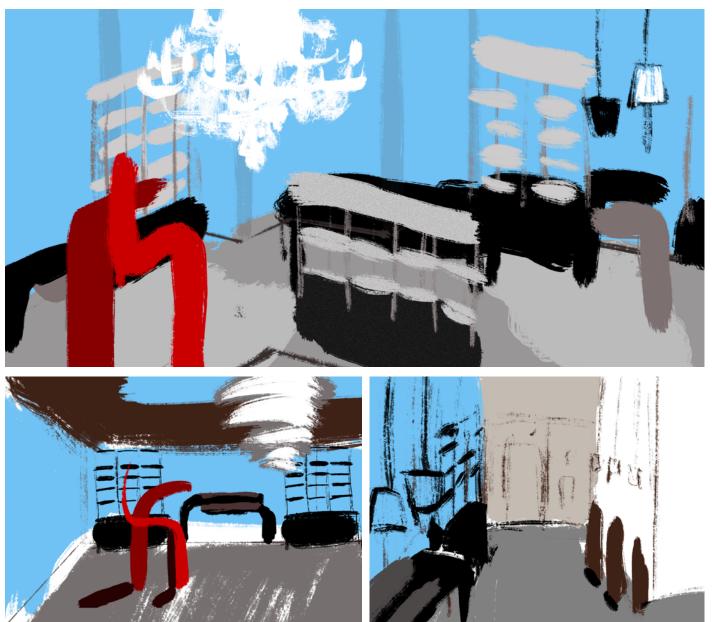


Showroom design for the French crystal brand Baccarat, which locates on the penthouse floor of the USA headquarter office. The design creates geometric clean shape, allows light to travel through fixture, maximize the advantage of natural light that the location has provided.

Organic sculptural fixture table are also design to create contrast with the linear design, soften and highlighting the focused product by the red color.



PROCESS

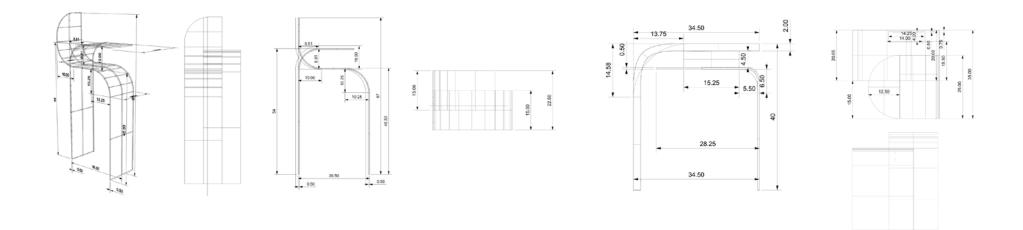


Initial Sketches

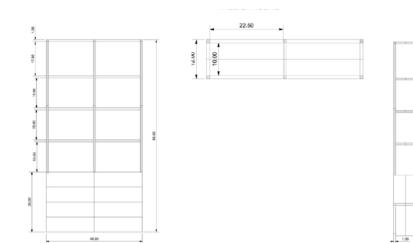
Designing a penthouse showroom for crystal involves creating an airy, luminous space that accentuates the beauty of the crystals while inviting a sense of tranquility. Large, floor-to-ceiling windows allow natural light to flood the room, casting enchanting reflections that dance across the walls and floors. Minimalist fixture provide a contemporary backdrop that lets the crystals shine as the focal point. visitors can experience the elegance and magic of crystal in a space that feels both expansive and intimate.

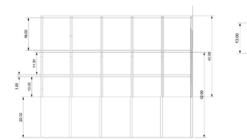


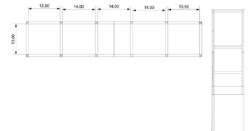
Space & Fixture Rendering



8







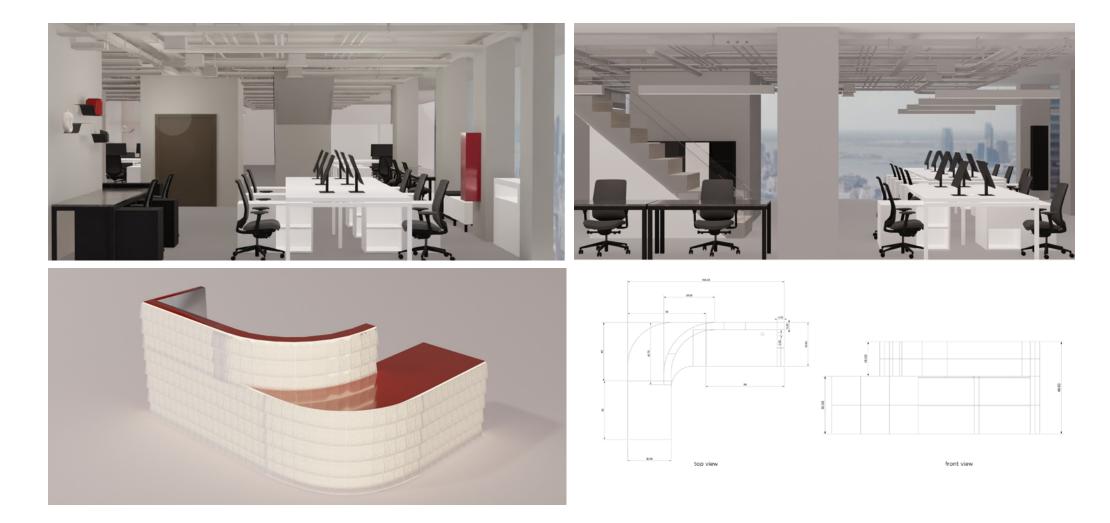


The newly designed Baccarat head quarter office in New York celebrates the legacy of Baccarat by blending its rich heritage with modern design principles. Central to this vision is a striking red crystal tile reception desk, a bold statement piece that reflects the brand's iconic craftsmanship and vibrant color palette. The office features an open layout with concrete floors, which provide a sleek, industrial touch, while the airy space is flooded with natural light, creating an inviting atmosphere for both employees and visitors.





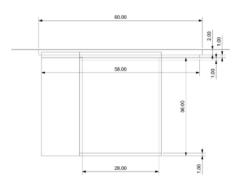
RENDER ANDTECHNICAL DRAWING

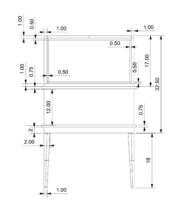


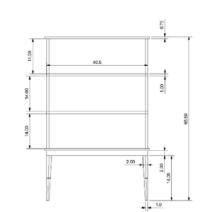


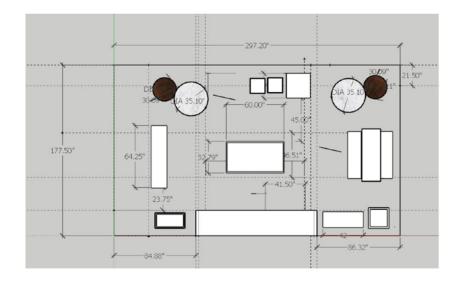
Designed for Baccarat SCP Bloomingdale location, as their newest shop in shop renovation. The design concept is based on Gilles and Bossier Wholesale design concept for Baccarat. Working with the original sprirt of the design concept, newly designed fixture, props are added for the special location.











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8

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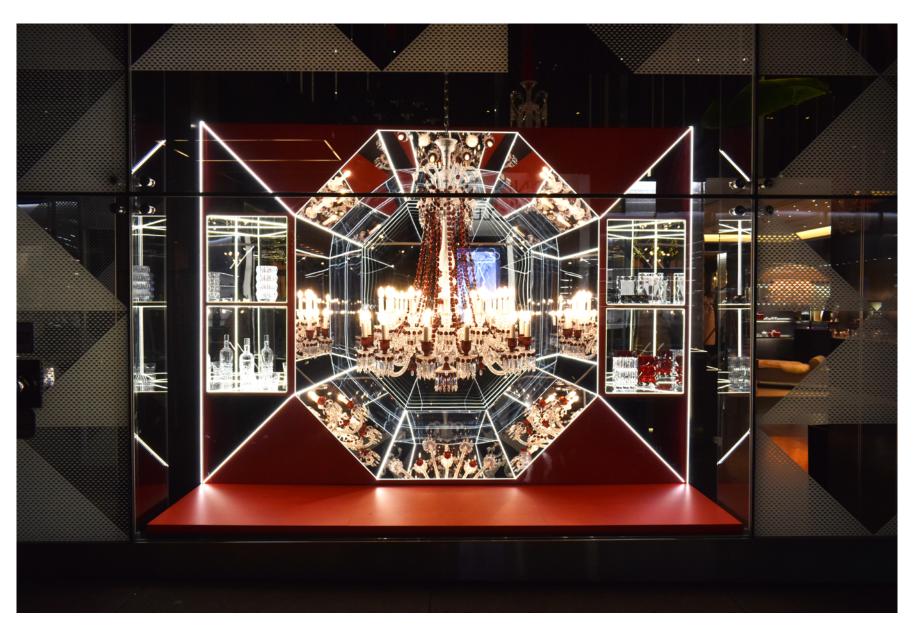
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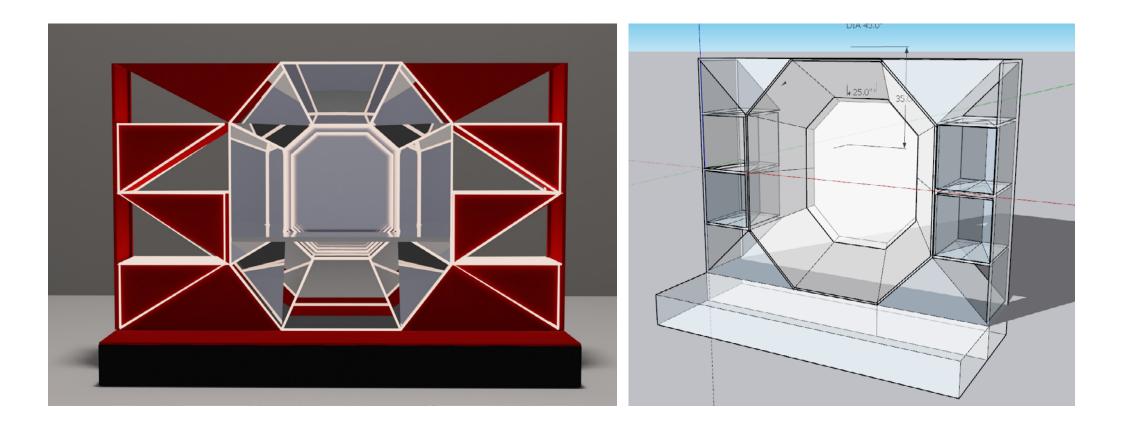


Baccarat retail store window design, for the Q4 holiday campaign Facets of Joy.

The concept is to create as many reflections as possible, mimicing the illusional dreamy effect that crystal has.

Concept was addressed to all US doors.







Outdoor lounge created for the Baccarat x Pegasus event, featuring two Baccarat chandeliers and Pegasus trophy, creating a fantasy-like, magical and luxury expereience.





Initial Sketches



